



**POGEE**

**6th International Conference for the Energy Industry**

*20th - 21st May, 2010*

[www.pogee.com.pk](http://www.pogee.com.pk)

## CALL FOR SPONSORSHIP

**Organised By:**



## CONFERENCE CORPORATE PROMOTIONAL PROPOSAL

- **Standard Packages**  
(From Rs. 1,500,000 to 250,000)
- **Special Services Packages**
- **Customised Packages**
- **Registration Packages**

## STANDARD PACKAGES

### PLATINUM SPONSOR

- Two panels at both sides of the stage
- Speaking opportunity at the conference as a speaker
- Acknowledgment of sponsors status in opening / welcome speech
- Complementary 9 sqm Shell Scheme Stall at the POGEE Exhibition
- Logo on Conference Backdrop
- Logo on Conference Passes
- 2 Panels at the conference hall welcoming delegates to the seminar
- Advertisement banner on the show website
- Full page color Ad in Exhibition catalogue
- 8 invitations to attend the conference
- 4 invitations to attend Inauguration Ceremony
- 250 words article in the special supplement
- One qtr page color ad in the special supplement

**Rs. 1,500,000/-**

### GOLD SPONSOR

- Two panels at both sides of the stage
- Acknowledgment of sponsors status in opening / welcome speech
- Speaking opportunity at the conference as a speaker
- 2 Panels at hotel welcoming delegates to the seminar
- Advertisement banner on the show website
- Logo in acknowledgement ad in newspaper
- 2 panels (8x3ft) in conference hall
- 6 invitations to attend the conference
- 250 words article in the special supplement
- 2 invitations to attend Inauguration Ceremony
- Logo on Conference Backdrop
- Logo on Conference Passes

**Rs. 1,000,000/-**

### LUNCH SPONSORSHIP (Each Day)

- Logo/message on tent cards on lunch tables
- 2 vertical panel in the Lunch Area
- 1 vertical panel at the entrance of Lunch Area
- Carrying logo on the Conference Backdrop
- 5 invitations to attend conference
- Logo in acknowledgement ad in newspaper
- Acknowledgment of sponsors status in the Vote of Thanks Speech
- Logo on Conference Passes
- Advertisement banner on the show website

**Rs. 400,000/-**

### TEA SPONSORSHIP (Each Day)

- Carrying logo on the Conference Backdrop
- Logo on tent cards on Tea Area
- 1 vertical panel near Tea Table
- 3 invitations to attend conference
- 1 vertical panel at the entrance of Tea Area
- Logo in acknowledgement ad in newspaper
- Acknowledgment of sponsors status in the Vote of Thanks Speech
- Logo on Conference Passes
- Advertisement banner on the show website

**Rs. 250,000/-**

## **REGISTRATION AREA SPONSORSHIP**

- 1 vertical panel at the Registration Area
- Logo on welcome banner behind the Registration Desk
- Logo on tent cards at the Registration Desk
- Right to distribute branded giveaways item and flyers at registration area
- 3 invitations to attend conference
- Carrying logo on the Conference Backdrop
- Logo in acknowledgement ad in newspaper
- Acknowledgment of sponsors status in the Vote of Thanks Speech
- Logo on Conference Passes
- Advertisement banner on the show website

**Rs. 300,000/-**

## **GIFTS SPONSORSHIP**

- All stationery (Bags, Pens, Pads & Folders) to carry sponsors logo
- 2 invitations to attend conference
- Logo in acknowledgement ad in newspaper
- Carrying logo on the Conference Backdrop
- Acknowledgment of sponsors status in the Vote of Thanks Speech
- Logo on Conference Passes.
- Advertisement banner on the show website

**Rs. 250,000/-**

## **SPECIAL SERVICES PACKAGES**

**You may also avail either of the following individual opportunities:**

- Conduct an Exclusive Company Workshop with all the arrangements and promotional services provided  
**Rs. 425,000**
- Distribute Corporate Brochures and Flyers among the audience  
**Rs. 45,000**
- Two Vertical Panels at the Conference Venue  
**Rs. 35,000**
- Two Display Stand at the Exhibition  
**Rs. 35,000**
- Place Corporate Logo on all the Signatures  
**Rs. 25,000**

Cont.

## REGISTRATION PACKAGES

**In addition, you may avail the following discounted registration options:**

- Registration Fee is **\$ 200/** which is **17000/- PKR** and Early Bird Discounted fee is **\$ 150/-** that is **Rs. 13000** before 20<sup>th</sup> April, 2010
- Various Group Discounts are available
- Sponsors may get special discount with **50%** off in the above packages

**For Further Details, please contact:**

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