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**7th Pakistan Oil, Gas & Energy Exhibition and
Conference**

18 - 21 May 2009

Karachi Expo Centre

Post Show Report

Supported By



Ministry of Petroleum &
Natural Resources
Government of Pakistan



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PAKISTAN – THE REGIONAL GATEWAY FOR ENERGY

Pakistan holds a geo-strategic location, with the oil-rich Central Asian Republics and Iran on its western border and energy-deficient countries like China and India in the North and East. As a result, Pakistan is well positioned to gain economic benefit by providing a transit route for the regions' oil, gas and energy requirements while fulfilling its own needs in the process.

In view of the rapid increase in the country's energy demand, the Government is undertaking drastic measures to diversify its energy resources. The signing of gas pipeline agreement with Iran, the recent establishment of a wind energy farm by a Turkish firm and increased interest by foreign companies to carry out exploration and production activities are good signs for the Oil, Gas & Energy sector of the country.

POGEE 2009 – BOOSTING REGIONAL OIL, GAS & ENERGY TRADE:

The 7th Pakistan Oil, Gas & Energy Exhibition was held from 18 – 21 May, 2009 at the Karachi Expo Centre.

This year, halls of the Karachi Expo Centre saw an increased participation of the leading local and international names from the oil, gas & energy industries. The setting up of Chinese and Iranian pavilions was a major achievement which is testament to the high-standing of POGEE in the region.

The show was well attended by equipment and machinery indenters, decision makers and senior government officials.

INAUGURAL CEREMONY:

The Honourable Advisor to the Prime Minister for Ministry of Petroleum and Natural Resources, Dr. Asim Hussain, inaugurated the exhibition. The ceremony was also graced by the presence of Mr. Farhat Hussain, President of Fire Protection Association of Pakistan (FPAP); Mr. Abdul Sami Khan, Chairman CNG Dealers Association & Pakistan Petroleum Dealers Association; and Mr. Aasim Haq, Director SAP Pakistan. It was largely attended by industry professionals, foreign delegates and media representatives.

POGEE 2009 – SHOW HIGHLIGHTS:

Participation:

- 243 leading players from the Oil, Gas & Energy sectors with dedicated pavilions for Chinese and Iranian companies
- Representation of 28 countries
- More than 10,000 trade professionals visited the show
- Special Buyer Program in order to ensure and facilitate the participation of key decision makers at the event

Conference:

- The 5th Pakistan Oil, Gas & Energy Conference was held in concurrence with POGEE 2009 to address *"Pakistan's Energy Security: Prospects & Challenges"*
- Spread across two days, the conference comprised of three sessions dealing with the topics "Energy & Sustainable Development," "Reforming Oil & Gas Industry" and "Coal & Indigenous Renewable Resources"
- Session I dealt with "Energy & Sustainable Development" and was chaired by Mr. Hilal A. Raza, Director General/Chief Executive, Hydrocarbon Development Institute of Pakistan
- The second session brought to light the policy measures and practical steps necessary for "Reforming the Oil & Gas Industry," with Mr. Javed Nazir, Senior Executive Director Operations, Oil and Gas Regulatory Authority, as the Chairperson
- Mr. Ajaz Ali Khan, Secretary Mines & Minerals Development Department, Government of Sindh, chaired the third and final session of the conference which emphasized the importance of "Coal & Indigenous Renewable Resources"
- Speakers of high repute came from countries like India, Russia, Saudi Arabia, Turkey and U.S.A.
- Mr. Rune Stroem, Country Director for Pakistan, Asian Development Bank, was also among the esteemed list of speakers

Technical Session:

- The session covered various technical advancements like multiphase boosting, viability of harnessing tidal energy in Pakistan and production of oil from shale

Sponsors:

- Oil & Gas Development Company Limited, one of the largest exploration and production company in Pakistan, was the lead sponsor of the exhibition
- SAP, the well renowned business solutions provider, and King Power (China), manufacturer of specialised gas and diesel generator sets, were the support sponsors

Institutional Support:

- The show was actively supported by the Ministry of Petroleum and Natural Resources, Mines and Minerals Development Department (Government of Sindh), Board of Investment, Engineering Development Board, Pakistan Petroleum Dealers Association and CNG Dealers Association of Pakistan

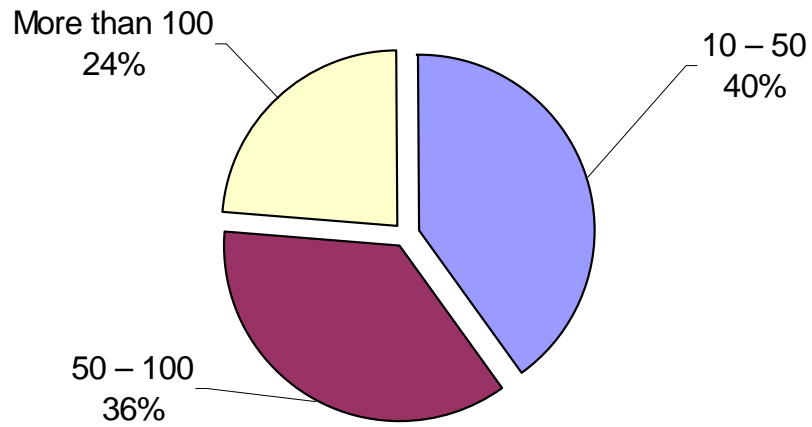
Media Coverage

- Extensive coverage by print and electronic media
- 13 international and local publications supported the event

EXHIBITION RESULTS AT A GLANCE:



No. of Leads Generated



Objective for Participation

